

1.1. PRIORITY PYRAMID AND CAREER LADDER



SPEAKING & VOCABULARY

Task 1.

Examine the factors people consider more or less important in their professional life. Set your own priorities by placing the most important aspects at the top and the least important ones at the bottom of the pyramid.

- 1. generous remuneration package
- 2. real team spirit
- 3. low level of stress
- 4. job security
- 5. substantial fringe benefits
- 6. travelling distance
- 7. informal work atmosphere
- 8. flexible work setting
- 9. clear promotion prospects
- 10. responsible tasks
- 11. opportunity to travel abroad
- 12. training and development
- 13. job satisfaction
- 14. multicultural work environment
- opportunity to speak foreign languages

Task 2.

Describe your priority pyramid using the phrases below, and compare it with a partner.

In my opinion/view As far as I am concerned Speaking for myself I value/appreciate I consider/take into consideration/take into account The most/least important aspect for me is to It is equally important for me to It is more/less important to than I prefer to I do not care about
Task 3.
In Task 2., it is suggested to use the word <i>important</i> while describing your priority pyramid. Write four synonyms of this word, and try to use them in practice.
Important, in other words, means: s c k v
Task 4.
Learners of English tend to overuse the word <i>thing</i> . Write four synonyms of this word, and complete the phrases below. Use a dictionary, if necessary.
the most/least important a t the most/least important f r the most/least important m r the most/least important i e the most/least important f t the most/least important e t
Task 5.
You are climbing up your career ladder. Consider the steps you have already taken and the steps you are going to take to develop your career. Deliver a short presentation on your career progression using the following timescale and the phrases below.
year:
career stages:

career stages: graduation | gap year | internship | full-time employment | first career move | career break | promotion prospects | maternity/paternity leave

GRAMMAR: CONDITIONALS

Task 1.

Fill	in the gaps below with the correct conditional structure (Conditional 0, 1, 2 or 3).
	If I were you, I (APPLY) for the position of senior accountant. Accounting seems to be a good career option provided that you (HAVE)
2	a head for figures. If I get promoted this year, I (TO BE ABLE TO) take out a loan.
	I'll bring my CV for the job interview in case they (NEED) to have a look at it.
	If I (RECEIVE) a master's degree in law, I would have got this position then.
	Postgraduate study is a sound investment as long as you (CHOOSE) a well-established college.
7.	If people (STUDY) hard, they usually receive higher grades.
8.	If we hadn't checked our students' satisfaction with the classes, we
	(TARNISH) our reputation.
	It (IMPROVE) our recruitment process, if we applied this new HR software.
10.	Employees (NOT WORK) hard unless you offer them a financial or non-financial incentive.
11.	If I (NOT TRAVEL) abroad, I wouldn't gain practical experience.
12.	People take up studies in Poland when they (COMPLETE) secondary school education.
13.	If you learn more, your English (IMPROVE) considerably.
14.	Students (NOT TO BE) ready to enter the job market unless they receive
	good higher education.
15.	If I (DECIDE) to become self-employed, I would seek regular career
	advice.

Task 2.

Complete the sentences below using your own ideas.

1.	If I received a generous remuneration package,
2.	If I had served my internship in,
3.	As long as I work for the same company,
4.	If I learn English twice a week,
5.	If I studied abroad,
6.	Unless I take up postgraduate study,
7.	If I were a manager in a multinational company,
8.	If I had graduated from another university,
9.	If I perform challenging tasks at work,

10. Provided that I get engaged in different extracurricular activities



SPEAKING

at the university, ___

Task 1.

Some people claim that the word *career* has a negative meaning because it reminds them of fierce workplace competition and constant rat race. Do you agree with this statement? Answer the question using the phrases below.

I couldn't agree more. I entirely agree with That's exactly how I feel. That's true to some extent. That's true, but I have mixed feelings about I'd say the exact opposite. That's not always the case. I beg to differ.



Task 2.

What problems do young people encounter while choosing a career? Complete the table below by listing potential problems and possible solutions to them. Then, work in pairs. Student A is a graduate seeking career advice who visits a career advisor and clarifies his/her problem(s). Student B is a career advisor who attempts to help Student A.

	Problem in choosing a career	Potential solution
1.		
2.		
3.		
4.		
5.		
6.		



Task 3.

You were asked to write a report on the problems young people face while choosing a career. In your writing, use the information included in Task 2 as well as the report structure and phrases below.

Report structure:

- 1. Introduction
- 2. Findings
- 3. Results
- 4. Conclusions
- 5. Recommendations

Useful report phrases:
INTRODUCTION The aim of this report is to examine/investigate/compare/discuss/analyse/present/provide/introduce The report aims to This report is intended to This report outlines
FINDINGS A survey of revealed that It was found that The results show that The analysis indicates that It is clear from customer feedback that Customer feedback has shown a need for
RESULTS Consequently As a result It resulted in/led to This would help us to The company would benefit in the following way
CONCLUSIONS In conclusion To sum up To conclude For the reason given above Summing up the results/Based on the results, it can be concluded that
RECOMMENDATIONS I think it would be a good idea to It is therefore recommended that Having considered the options in question It would be advisable to In the short/long-term, we suggest you should One possible solution to this problem/issue/matter is to The solution requires